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Announcing the Winners of

APEX 2004



The Sixteenth Annual Awards for Publication Excellence A Competition For Communications Professionals

Dear APEX Entrant:

Thank you for participating in APEX 2004, the sixteenth annual awards program recognizing excellence in publications work by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the sub-categories.

With close to 5,500 entries, competition was exceptionally intense.

 $100~{\rm Grand}$ Awards were presented to honor outstanding work in all of 11 major categories, with 1,667 Awards of Excellence recognizing exceptional entries in most of 109 subcategories.

The panel of judges for APEX 2004 included John De Lellis, Concepts Editor and Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of Writing That Works, Christine Turner, Contributing Editor of Writing That Works, and Bill Londino, Consulting Editor of Writing That Works.

The APEX 2004 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners' List. Grand Awards also are shown, but are being shipped <u>under separate cover</u>.

Should you wish to order $\underline{additional}$ award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year's APEX Competition.

Cordially,

John De Lellis Editor & Publisher

sher

Communications

The best ideas in print for professional communicators



Questions and Answers About APEX 2004

The

Sixteenth

Annual

Awards for

Publication

Excellence

Competition

Sponsored by

the Editors of

Writing That

Works:

The Business

Communications

Report

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How were awards presented?

APEX 2004 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?

5,462 entries were evaluated, in the following distribution:

Newsletters: 793; Magazines & Journals: 789; Magapapers & Newspapers: 181; Annual Reports: 322; Brochures, Manuals & Reports: 607; Video & Electronic Publications: 190; Web & Intranet Sites: 528; Campaigns, Programs & Plans: 329; Writing: 884; Design & Illustration: 593; Special Publications: 246.

A total of 100 APEX Grand Awards were presented in 11 major categories to honor the outstanding works in those categories. 1,667 APEX Awards of Excellence recognize excellence in 109 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

How competitive were the entries?

Very. Each year, the quality of entries increases. Overall, this year's entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?

Yes. Many of the winning entries in APEX 2004 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

Who are the APEX judges?

The panel of judges included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of Writing That Works, Christine Turner, Contributing Editor of Writing That Works: The Business Communications Report, and Bill Londino, Consulting Editor of Writing That Works.

What does Communications Concepts, the APEX sponsor, do?

Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:

- Concepts publishes *Writing That Works: The Business Communications Report*, a monthly newsletter covering business writing, editing and publishing for communicators in corporate, nonprofit, agency and independent settings.
- Concepts also sponsors *PEP*, the Publication Evaluation Program and publishes www.writingthatworks, a Web site for business writers and communicators. In addition, *Concepts* publishes reports on business writing and communications, and provides consulting services to organizations in the communications field.

How is the list of winning entries organized?

Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. Winning entries from individuals are listed alphabetically by last name at the beginning of each subcategory.

How can I order more award certificates?

See the order form on the **outside back cover** to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from http://www.apexawards.com.

GRAND AWARDS

Newsletters

FOR PROFIT

Language Tips Baxter Publishing Hilversum, The Netherlands

Kay Fahlstrom Institutional Insights™ Charles Schwab San Francisco, CA

Dallas Children's Hospital Web Site for Parents Children's Medical Center of Dallas and Health Ink & Vitality Communications Yardley, PA

Maggie Neilson Unitus Newsletter Unitus Redmond, WA

FOR PROFIT SMALL OFFICE

Monya Keane
EMC.now, December 2003
EMC Corporation
Hopkinton, MA

NONPROFIT

Ed Coburn
Harvard Health Letter
Harvard Health Publications
Boston, MA

Kristin Paxton and Haley Hwang REALTOR® Magazine Online's Business Tips Newsletter National Association of REALTORS® Chicago, IL

NONPROFIT SMALL OFFICE

Peter D. Birt Front Lines Ontario Nurses' Association Toronto, ON

Marketing and Public Relations Department Healthy Living E-mail Newsletter Somerset Medical Center Somerville, NJ

Magazines & Journals

FOR PROFIT

Carl E. Crider Infiniti Competitive Edge, December 2003 Crider Associates Encinitas, CA

Paul H. Green The Green Sheet, Issue 03:10:01 The Green Sheet, Inc. Rohnert Park, CA

American Spirit, Daughters of the American Revolution Magazine Hammock Publishing Nashville, TN

Cheryl Budd Workers Compensation Issues Report NCCI Holdings, Inc. Boca Raton. FL

T. Rowe Price Investor – December 2003 T. Rowe Price and SmartMoney Custom Solutions New York, NY

FOR PROFIT SMALL OFFICE

Alison Weaver, Jerry Jackson, Sally Hulick, Mary Humphrey FMI Quarterly FMI Corporation Raleigh, NC

NONPROFIT

Cleveland Clinic Magazine Cleveland Clinic Cleveland, OH Will Keener
Sandia Technology:
Homeland Security
Sandia National Laboratories
Albuquerque, NM

University of San Francisco Office of Publications USF magazine University of San Francisco San Francisco, CA

NONPROFIT SMALL OFFICE

Rebecca Maxon FDU Magazine Online, Spring 2003 Fairleigh Dickinson University Teaneck, NJ

Internal Auditor
The Institute of
Internal Auditors, Inc.
Altamonte Springs, FL

Magapapers & Newspapers

FOR PROFIT

Clarissa Felts
Lowe's Lowedown
Lowe's Companies, Inc.
Mooresville, NC

FOR PROFIT SMALL OFFICE

Gary Halpern
PhotoMedia –
Spring/Summer 2003,
The Art of the Landscape
The PhotoMedia Group, Inc.
Seattle, WA

NONPROFIT

Sandia Lab News Staff Sandia Lab News - Columbia Sandia National Laboratories Albuquerque, NM

Barbara Hurley UMDNJ Research University of Medicine & Dentistry of New Jersey Newark, NJ

NONPROFIT SMALL OFFICE

Roger Goode
Center View,
November/December 2003
Dartmouth-Hitchcock
Medical Center
Lebanon, NH

PACE Office AAW: Wright Now NASA Dryden Flight Research Center Edwards, CA

Annual Reports

FOR PROFIT

Ronald McDonald House Charities 2002 Annual Report Imagination Publishing Chicago, IL

Becky Whitelock and Sarah Smarrelli NOVEC - 2003 Annual Report Northern Virginia Electric Cooperative (NOVEC) Manassas, VA

FOR PROFIT SMALL OFFICE

Peggy Lents 2002 First Banks, Inc. Business Review Lents & Associates LLC St. Louis, MO

NONPROFIT

John Rodgers
PREPARE ... RESPOND –
2003 Annual Report
American Red Cross
Washington, DC

Audrey Graham 2003 Annual Report Arthritis Foundation Atlanta, GA

Reece Quinones Voices Association for Supervision and Curriculum Development Alexandria, VA

Sarah Haley Jefferson County Public Schools Annual Report Jefferson County Public Schools Louisville, KY Marketing Department Building Better Tomorrows Together Members 1st Federal Credit Union Mechanicsburg, PA

NONPROFIT SMALL OFFICE

Chris M. Gent 2003 Annual Report Kissimmee Utility Authority Kissimmee, FL

Joanie Erickson A Day in the Life of a Physician NorthBay Healthcare Fairfield, CA

Wes Pedersen
Public Affairs Review
The Public Affairs Council
Washington, DC

Brochures, Manuals & Reports

FOR PROFIT

Tech Lighting Consumer Catalog ABS Graphics, Inc. Addison, IL

Wells Fargo Institutional Trust Image Brochure Wells Fargo Institutional Trust Services May Advertising and Design, Inc. Minneapolis, MN

FOR PROFIT SMALL OFFICE

K. Scott Jenkins, J. Scott Graham and Elizabeth C. Hunter Blue Ridge Parkway – America's Favorite Journey Great Scott Design Johnson City, TN

Gerald Fields and Gary Nichols CMYK Color: Visual & Digital References for Professionals Metro Publishing – Houston Houston, TX

Karen Healey and James Healey Yale University Divinity School Viewbook Peapod Design New Canaan, CT

NONPROFIT

Blue Ridge HealthCare Marketing Department Baby Owner's Manual and Folder Blue Ridge HealthCare Morganton, NC

Ruth Whittington Trees for Rock Hill City of Rock Hill Rock Hill, SC

Publishing Program
For Your Protection: Peace
Bonds and Restraining Orders
Legal Services Society
Vancouver, BC

Bonnie Jaye Biafore Stock Selection Handbook Montevista Solutions, Inc. for NAIC Conifer, CO

NONPROFIT SMALL OFFICE

Communications
Understanding the Early Years
Peel District School Board
Mississauga, ON

Linda Crockette and Rebecca Ayers PSIA-AASI Adaptive Snowsports Instruction Manual Professional Ski Instructors of America/American Association of Snowboard Instructors Lakewood, CA

Alison Smith
Coastal Remote Sensing
PSGS at the NOAA Coastal
Services Center
Charleston, SC

Video & Electronic Publications

FOR PROFIT

Suzanne Burrows
TaxTalk
Turning words into action
Ariad Custom
Communications
Toronto, ON

Healthcare 101: What You Need to Know About Prescription Drugs CalPERS Office of Public Affairs Sacramento, CA

FOR PROFIT SMALL OFFICE

Timothy Clave and Titian Scholtemeyer Toyota 4WD Simplified – e-Learning Module Major Media, Inc. Solana Beach, CA

NONPROFIT

LifeBridge Health Marketing Staff HR Recruitment Video LifeBridge Health Baltimore, MD

NONPROFIT SMALL OFFICE

UTTC Student Orientation and Handbook UT TeleCampus Austin, TX

Web & Intranet Sites

FOR PROFIT

Jim Sexton HGTV.com HGTV.com Knoxville, TN

Elisa Liehr
Lexus eShowroom
Liehr Marketing &
Communications, Inc.
Rolling Hills Estates, CA

Janel C. Patti NJWINS Web Site The Marcus Group, Inc. Secaucus, NJ

CEDU Parthenon Publishing Nashville, TN

FOR PROFIT SMALL OFFICE

Brian Bush www.naturephotographermag.com Nature Photographer Publishing Co., Inc. Lubec, ME

Elizabeth Fordham
Send-sationals.com Site
Content and Plan
Quill & Ink
Houston, TX

NONPROFIT

Sheri Rush Lehigh Valley Hospital Lehigh Valley Hospital, Marketing & Public Affairs Allentown, PA

Smoking Isn't Kool – www.sik.ca Region of Peel – Peel Health Brampton, ON

NONPROFIT SMALL OFFICE

Martha S. Burbeck Westminster Presbyterian Church Westminster Presbyterian Church Ann Arbor, MI

Campaigns, Programs & Plans

FOR PROFIT

George Thomas and Michelle DeViva Siemens "Choose Well, Use Well" Health Care Consumerism Campaign Mercer Human Resource Consulting New York, NY

Allison Raskin
The North American Coal
Corporation – Don't Be Scared
of the Bear
The Vanguard Group
Malvern, PA

FOR PROFIT SMALL OFFICE

Campbell Soup Company Benefits Enrollment Kit Cataleno & Company Moorestown, NJ

NONPROFIT

Peter Banks American Diabetes Association Publication Program American Diabetes Association Alexandria, VA

Kimberly Minnick
B. Good, The Compliance Guy
Horizon Blue Cross Blue
Shield of New Jersey
Newark, NJ

NONPROFIT SMALL OFFICE

Jerry Circelli
American Paint Horse
Educational Outreach
American Paint Horse
Association
Fort Worth, TX

Cynthia Sax
City of Houston Total
Publication Program
City of Houston,
Human Resources,
Communications Division
Houston, TX

DAR Public Relations Department "The New DAR" Daughters of the American Revolution Washington, DC

Jill Caseria
"Personal and Powerful" –
Fairfield University's
Undergraduate Admission
Package
Fairfield University
Fairfield, CT

Spencer Rogers, David Nash and Ann Green "The Dune Book" North Carolina Sea Grant Raleigh, NC

Writing

FOR PROFIT

Robert Morgan Book Beat: Two Shots and You Are Free Hemispheres Greensboro, NC

Ellen Smith
Zero Tolerance for Workplace
Violence, Sexual Harassment?
Not at MSHA.
Mine Safety and Health News
Pittsford, NY

Kevin Kaminski
Back in the Race – Palm Beach
Illustrated, January 2003
Palm Beach Illustrated
West Palm Beach, FL

Henry W. Singer Mani*fat* Destiny Slack Inc. Thorofare, NJ

Connie Totten-Oldham Outreach Articles U.S. Postal Service Arlington, VA

FOR PROFIT SMALL OFFICE

Ranger Kidwell-Ross
Sweeping Around the World –
Europe
American Proofreading
Company
Bow, WA

Disney Newsreel Presentation Series The Walt Disney Company Burbank, CA

Charles A. Miess A Journey Into Darkness Word Worth East Aurora, NY

NONPROFIT

Tina Hay
The Penn Stater Magazine,
July/August 2003 –
"Brave Heart"
Penn State Alumni Association
University Park, PA

Naseem Stecker Sex Offender Registry Raises Complex Legal Issues State Bar of Michigan Lansing, MI

VFW Magazine Staff Korean War Series Veterans of Foreign Wars Kansas City, MO

NONPROFIT SMALL OFFICE

Patricia L. Harman Cleaning & Restoration Magazine – Saving the Irreplaceable Cleaning & Restoration / ASCR International Cockeysville, MD

Design & Illustration

FOR PROFIT

Dana Sullivan Costco Wholesale Today – September 2003 Costco Wholesale Issaquah, WA

Randi Karabin
The Ritz Carlton Magazine –
Stepping Out in Santiago
McMurry
Phoenix, AZ

Matt Petersen Yards Ahead Meredith Integrated Marketing New York, NY

FOR PROFIT SMALL OFFICE

Mark Feldman and Joan Hamby Trade Show Executive Magazine Trade Show Executive Magazine, Inc. Torrance, CA

NONPROFIT

Bussolati Associates

Executive Update –

October 2003 Cover

Executive Update Magazine,

GWSAE

Washington, DC

Irina Stepanova
NAM Member Resource Guide
National Association
of Manufacturers
Washington, DC

Scott Harris Principal Leadership National Association of Secondary School Principals Reston, VA

David Ciommo Amazon Region Protected Areas (ARPA) Pocket Folder World Wildlife Fund Washington, DC

NONPROFIT SMALL OFFICE

Mary Kate Carlton, MSMI Hughston Health Alert – Volume 15, Number 4, Fall 2003 Hughston Sports Medicine Foundation Columbus, GA

Seth J. Katzen
Building community ...
every day
Jewish Federation
of Palm Beach County
West Palm Beach, FL

Special Publications

FOR PROFIT

Erie Insurance Multimedia Archive Erie Insurance Group Erie, PA

Rick Crossland My Ford – Summer 2003 – Special Centennial Edition Time Inc. Custom Publishing New York, NY

FOR PROFIT SMALL OFFICE

No Awards Presented.

NONPROFIT

Robert Blake Engineering: Go For It! American Society for Engineering Education Washington, DC

Ray Cauchi MPM Foundation "Campaign for Mease" Fundraiser Booklet BayCare Health System Clearwater, FL

Patrick Kane
"Are We Ready?" - Terrorism
Response Campaign
Conemaugh Health System
Johnstown, PA

NONPROFIT SMALL OFFICE

No Awards Presented.

AWARDS OF EXCELLENCE

Newsletters

1. Newsletters - Printed

Steve Janack Albany-Colonie Regional Chamber of Commerce Albany, NY

Scott Andersen Alticor, Inc. Ada, MI

Ann Sammon American Institute of CPAs New York, NY

Gerri B. Chanel American Institute of CPAs Jersey City, NJ

William Moran American Institute of CPAs Jersey City, NJ

Eagle Times Reporters Andover Elementary Middle School Andover, NH

Brad Pokorny Bahá'i International Community New York, NY

Bill Beckenhauer Beckenhauer Construction, Inc. Norfolk, NE

Steve Hammons and Susan Meitz Blue Cross Blue Shield of Arizona Phoenix. AZ

Publications Group Boston University Office of Development and Alumni Relations Boston, MA

Patrick Brettingen Bowling Headquarters Greendale, WI Dr. Dana M. Barry CAMP / Clarkson University Potsdam. NY

Holly Spence Sasso Center for Educational Networking Charlotte, MI

Amber Devin Century 21 Real Estate Corporation Parsippany, NJ

Kay Fahlstrom Charles Schwab San Francisco, CA

Documentation Team Children's Hospital Boston Boston, MA

Cheryl Fridley Circle City Church Indianapolis, IN

Classroom Connect Brisbane, CA

Elizabeth Lear The Cleveland Clinic Foundation Cleveland. OH

R. Craig Sautter College Bound Publications, Inc. Evanston, IL

Mike Prejna College of Continuing Studies, Kent State University Kent, OH

Matthew Sigafoose Commissioned Officers Association of the U.S. Public Health Service Landover. MD

Mary Barr Community Health Network Boston, MA

Lisa Flick Compass Group, Inc. Amelia Island, FL

Ian L. Cordes Corecare Associates, Inc. West Palm Beach, FL

Wendy Orfan Dean Health Plan Boston, MA William M. Derrick Derrick Companies New Richmond, WI

Richard A. Belle Design-Build Institute of America Washington, DC

Diane Lamb and Dan Quinn ESPN Bristol, CT

John Sandy High Real Estate Group Lancaster, PA

Laura T. DuPont Holyoke Public Schools Holyoke, MA

Chandler Wilson Hospital for Special Surgery – Education Division New York, NY

Paula Jaworski The Humane Society of the United States Gaithersburg, MD

Communications Team IBACOS, Inc. Pittsburgh, PA

Public Affairs Department Idaho Housing and Finance Association Boise, ID

Kathleen Gatens Idaho National Engineering and Environmental Laboratory Idaho Falls, ID

Georgia Whidden Institute for Advanced Study Princeton, NJ

Jessica Kearney Heidgerken Institutional Real Estate, Inc. Walnut Creek, CA

Isabelle Cohen-DeAngelis John Wiley & Sons, Inc. Hoboken, NJ

Pamela Maurer Lehigh Valley Hospital and Health Network Allentown, PA

William Silverman MAACO Enterprises King of Prussia, PA Moses Cone Health System and Health Ink & Vitality Communications Yardley, PA

Ann Sullivan NASA Ames Research Center Moffett Field, CA

Candice Johnson National Association of Elementary School Principals Alexandria, VA

Mark Lesswing and Todd Costigan National Association of REALTORS®, Center for Realtor Technology Chicago, IL

Debby Wong NBTY, Inc. Ronkonkoma, NY

Therese Pramick Northern Virginia Electric Cooperative Manassas, VA

Optum Communications Department Optum Reston, VA

Emily Pelc Per-Se Technologies Atlanta, GA

Tamara Barto
PVHMC – The Robert & Beverly
Lewis Family
Cancer Care Center
Pomona, CA

Region of Peel Brampton, ON

Wendy S. Keegan Residential Resources Association Longview, WA Cheri Noble The Sacramento Bee Sacramento, CA

Pat Kemper Sacramento Municipal Utility District Sacramento, CA

Mark W. Estes, ABC Salt River Project Phoenix, AZ

Patrick Milligan Sandia National Laboratories Albuquerque, NM

Technical Communications Department SHAZAM, Inc. Johnston, IA

Linda Bellio and Sue Horner Suncor Energy Products, Inc. North York, ON

Lori Dolnick and Karen O'Neill Thacker & Frank Communications Cranbury, NJ

Ann Marie R. Harvie U.S. Army Corps of Engineers, New England District Concord, MA

David C. Wagman U.S. Department of Energy/ National Renewable Energy Labs Golden, CO

Jackie Stormer and Jan Sanders Stitt University of Alaska Fairbanks University Relations Fairbanks, AK

Diana Bayless University of Oklahoma Alumni Association Norman, OK

Ryan March Walt Disney World Co. Lake Buena Vista, FL

Carolyn Hammond Washington Hospital Center Washington, DC

Linda Lalande WellPoint Thousand Oaks, CA Yankee Gas Corporate Communications Yankee Gas Services Company Berlin, CT

2. Newsletters -Web & Electronic

Jerry Circelli and Tracy Madison American Paint Horse Association Fort Worth, TX

Diane Cole and Doug Tolf Arizona Association of REALTORS® Phoenix, AZ

Joanne Kitsos Blue Cross and Blue Shield Association Chicago, IL

Real Estate Communications & Public Affairs Cendant Corporation Parsippany, NJ

Holly Spence Sasso Center for Educational Networking Charlotte, MI

Planning & Development Department City of Las Vegas Las Vegas, NV

Gordon Payne DynMcDermott Petroleum Harahan, LA

FutureTech Consulting, Inc. West Conshohocken, PA

Human Resources Services – Purdue University West Lafayette, IN

Imagination Publishing Chicago, IL

Independence Blue Cross and Health Ink & Vitality Communications Yardley, PA Christina Brune The Institute of Internal Auditors, Inc. Altamonte Springs, FL

Sheila Hopkins Institutional Real Estate, Inc. Walnut Creek. CA

Cynthia T. Jones Kraft Foods Northfield, IL

Jan Ortner Kraft Foods Allentown, PA

Patricia M. Burgio Lancaster Central School District Lancaster, NY

Scott Sherrill Landata Systems, Inc. Houston, TX

Carrie Nelson Medtronic Minneapolis, MN

Lori Block and Wade Johnson Mellon San Francisco, CA

Thomas F. Wynn, III National Association of Securities Dealers Washington, DC

Craig S. Roberts, M.D. Orthopaedic Trauma Associates Louisville, KY

Jennifer Weber Penton Custom Media Cleveland, OH

Dan Jensen Public Radio International Minneapolis, MN

Barry Bealer Really Strategies Lansdale, PA

Noel Fletcher Sandia National Laboratories Albuquerque, NM

Sony Electronics, Inc. Park Ridge, NJ

Jan Lucas Towson University Towson, MD Michelle Atkinson UT TeleCampus Austin, TX

Fred Stringfellow, CAE Web Sling & Tie Down Association Bel Air. MD

Molly A. Luffy, MBA Work Ethic Wizard Hilliard, OH

This Week in Total Rewards Production Team WorldatWork Scottsdale, AZ

Jim Lyons Xcel Energy Minneapolis, MN

3. Newsletters - E-Mail

Steve Janack Albany-Colonie Regional Chamber of Commerce Albany, NY

Marnie Kramarich Ariad Custom Communications Toronto, ON

Brad Holt Document Management Industries Association Alexandria, VA

Jim Sexton HGTV.com Knoxville, TN

Blanche McGurr IEEE New York, NY

Loretta Clodfelter Institutional Real Estate, Inc. Walnut Creek, CA

Communications and Marketing Mortgage Bankers Association Washington, DC Jeffrey Sheppard and Elizabeth Guerard National Association of Student Financial Aid Administrators Washington, DC

e-Support Newsletter Team PPC Fort Worth, TX

Felicia Crowel Roche Diagnostics Indianapolis, IN

Howard Kercheval Sandia National Laboratories Albuquerque, NM

Tim Fulton TCF Business Development Atlanta, GA

Debbie Weil WordBiz Report Washington, DC

Linda Bell Xerox Global Services Rochester, NY

4. Custom-Published Newsletters

Campbell-Ewald Publishing Warren, MI

Ian L. Cordes Corecare Associates, Inc. West Palm Beach, FL

Diablo Custom Publishing Walnut Creek, CA

Paula R. Frey General Learning Communications Northbrook, IL

Hammock Publishing Nashville, TN

Jeffrey L. Sterner High Construction Company Lancaster. PA Julie Steele Hill Physicians Medical Group, Inc. San Ramon, CA

Branded Publications Pace Communications, Inc. Greensboro, NC

Elizabeth Pasciucco Putnam Investments Boston, MA

Lisa E. Greathouse Travers Collins & Company Chino Hills. CA

Employee Communications The Walt Disney Company Burbank, CA

5. Newsletter Writing

Reginald Davis, Kate Swift and Danial Kim American Bar Association Journal Chicago, IL

William Moran American Institute of CPAs Jersey City, NJ

Internal Communications Department Ameriquest Mortgage Company Orange, CA

Lisa Machado Ariad Custom Communications Toronto, ON

Kay Fahlstrom Charles Schwab San Francisco, CA

Linda Farmer City of Tacoma Environmental Services Tacoma, WA

Sarah K. Riehl The Cleveland Museum of Natural History Cleveland, OH

Marketing Department Coldwell Banker Barbara Sue Seal Properties Portland, OR Donna Patané Costco Wholesale Issaguah, WA

Lisa Bouaouid Council on Foundations Washington, DC

Jill Smith Entergy Nuclear – Waterford 3 Nuclear Power Station Killona, LA

Harvey Simon, MD Harvard Health Publications Boston, MA

Marie Stapleton KPMG Boston, MA

Shirley Williams Legal Counsel for the Elderly Washington, DC

Pamela Maurer Lehigh Valley Hospital and Health Network Allentown, PA

Strategic Messaging and Communications Team Lexmark International, Incorporated Lexington, KY

Farzana Logan Logan Communications Vancouver, BC

Helen M. Grady, Ed.D. Mercer University Center for Excellence in Engineering Education Macon, GA

NOMOTC's Notebook – Education Department National Organization of Mothers of Twins Clubs, Inc. Thompson Station, TN

Barbara Delorio North Bronx Healthcare Network Bronx, NY

Marsha Lidskin Northbrook Park District Northbrook, IL

Gerry deSimas, Jr. and Deborah Beauchamp Northeast Utilities Systems Berlin, CT Alison Smith PSGS at the NOAA Coastal Services Center Charleston, SC

Internal Communications Department Putnam Investments Andover, MA

Cameron Burns Rocky Mountain Institute Snowmass, CO

Patrick Milligan Sandia National Laboratories Albuquerque, NM

Sony Electronics, Inc. Park Ridge, NJ

Annamarie G. DeCarlo Washington Hospital Center Washington, DC

6. Newsletter Design & Layout

Tracie Bullis Arthritis Foundation Atlanta, GA

Tamara Mason Canadian Blood Services Ottawa, ON

Diablo Custom Publishing Walnut Creek, CA

Health Newsletters Direct Evanston, IL

Pamela Maurer Lehigh Valley Hospital and Health Network Allentown. PA

Karen Ponischil Moonlight Design Group Charlotte, NC

Kim Shopper North Kansas City Hospital North Kansas City, MO

Parthenon Publishing Nashville, TN Mary Rongyos Say What?! Akron. OH

Employee Communications The Walt Disney Company Burbank, CA

Lynn Craska and Nick Brenia 4SURE Trumbull, CT

7. One to Two Person-Produced Newsletters

Employee Communications AFLAC Incorporated Columbus, GA

Karen Guy American Healthcare Radiology Administrators Sudbury, MA

Michelle Lamouree Baron Companies Albany, NY

Sam Murray Blue Ridge HealthCare Morganton, NC

Christina Johnson and Joann Furse California Sea Grant La Jolla. CA

Syndine St. John Capstone Communications, Inc. Northridge, CA

C. Mark Smith City of Richland, Washington Richland, WA

Gail C. Gray Cleveland Utilities Cleveland, TN

Elizabeth Plowe Continuum Health Partners New York, NY

David W. Wood Deering, NH

Becky Nagy Delta Dental Plan of Michigan Lansing, MI Barbara Kousens Fairfax County Park Authority Fairfax. VA

Mary A. Beegle Friends Cove Mutual Insurance Company Bedford, PA

Fulcrum Associates, Inc. Amherst. NH

Anne Reynolds GBC Northbrook, IL

Violet Abreu General Board of Pension and Health Benefits Evanston, IL

HomeWork Team Halton-Peel Communications Association Oakville, ON

Renee Smith Besel and Katie Kaplan Health Alliance Medical Plans Urbana, IL

Jane Whaley Holstein Canada Brantford, ON

Jeff Mickler Jacob White Construction Co. Friendswood, TX

Merrilee Potdar Kraft Foods North America, Inc. Northfield, IL

Patricia M. Burgio Lancaster Central School District Lancaster, NY

Julie Wiernik Lexicom Publishing Group Ann Arbor, MI

Dustin R. Jones Loma Linda University Loma Linda, CA

Jeanne Wagner Marcotte Wagner Communications North Bethesda, MD Catherine K. Brown Miami University – Physical Facilities Department Oxford, OH

Paul Montgomery National Fruit Product Company, Inc. Winchester, VA

Wendy Romano Philadelphia College of Osteopathic Medicine Philadelphia, PA

Gerry Schmidt Precision-Aire, Inc. Bohemia, NY

Cordelia Anderson and Sarah Poole Public Library of Charlotte & Mecklenburg County Charlotte, NC

Melinda Grismer RCI Carmel. IN

Laura Graves SCORE Association Washington, DC

Connie Totten-Oldham U.S. Postal Service Arlington, VA

Margaret Coleman Waterloo Region District School Board Kitchener, ON

8. New Newsletters

Apparel Team Apparel Magazine Columbia, SC

Mariah Barnes Columbus Children's Hospital Columbus, OH

Michèle Poisson Communicateurs du Fauve Montreal, QC

Janice Leonard ConocoPhillips Bartlesville, OK

Ian L. Cordes Corecare Associates, Inc. West Palm Beach, FL Nancy L. Rodibaugh Human Resources Services – Purdue University West Lafayette, IN

Pamela Schumacher JCAHO Oakbrook Terrace, IL

Elisa Liehr Liehr Marketing & Communications, Inc. Rolling Hills Est., CA

Dartnell Editorial Staff LRP Publications Palm Beach Gardens, FL

E. Lisa Moses The Mallard Group Simcoe, ON

Becky Kesner National Association of Elementary School Principals Alexandria, VA

Parthenon Publishing Nashville, TN

Jeanie Lunsford Qmedtrix Portland, OR

Cynthia Stoy St. Vincent Hospital Santa Fe, NM

Greg Sandler ThinkGlobal Incorporated Northampton, MA

Lisa Fleetwood 1-800-DENTIST Los Angeles, CA

9. Most Improved Newsletters

Suzan Bianchi Ariad Custom Communications Toronto, ON

Daphne Yarbrough-Jones Atlantic Telephone Membership Corp. Shallotte, NC Blue Cross Blue Shield of Michigan and Health Ink & Vitality Communications Yardley, PA

Mark Miller Bowling Headquarters Greendale, WI

Kristina L. Maze Bureau of Economic Analysis Washington, DC

John D. Dunlap, III California Restaurant Association Sacramento, CA

Paul Miller Colorado State University Fort Collins, CO

Joseph Wayand Columbus Children's Hospital Columbus. OH

Kathleen Duprey Cornerstone Visual Communications Ayer, MA

Mei Ying So CulinArt, Inc. Lake Success. NY

Celia Perkins Greater Oklahoma City Chamber Oklahoma City, OK

Health Newsletters Direct Evanston, IL

Sean Ashcraft and Kristin Barret Ideaworks Advertising LLC Carlsbad, CA

Christine A. Keefer K2 Communications Elrama, PA

Lynne Gotsch Kraft Foods North America, Inc Northfield, IL Barbara Lewis Lutheran Social Services of Michigan Detroit, MI

Kara Daszkiewicz Massachusetts Society of CPAs Boston, MA

Catherine K. Brown Miami University – Physical Facilities Department Oxford, OH

Michael K. Shelton National Association of Elementary School Principals Alexandria, VA

Specialty Practice Sections National Association of Social Workers Washington, DC

Margaret Daly New York Life Insurance Company New York, NY

Maureen O'Grady Condon, MS NEWBO Framingham, MA

Barbara Delorio and Laura Bufano North Bronx Healthcare Network Bronx, NY

Linda Keon Ontario Teachers' Pension Plan Toronto, ON

Beth Haiken Providian San Francisco, CA

Wes Pedersen The Public Affairs Council Washington, DC

Martin Harmon Roosevelt Warm Springs Institute for Rehabilitation Warm Springs, GA

Julie Hall and Daniel Strong Sandia National Laboratories Livermore. CA

Jaala Bode Scholastic, Inc. Jefferson City, MO Bridget DiRico Sir Speedy, Inc. Mission Vieio, CA

Grace M. Endres U.S. Postal Service Washington, DC

Elizabeth Simmons VIA Marketing, Inc. Merrillville, IN

Leslie Maxwell Visiting International Faculty Program Chapel Hill, NC

Watlow Electric Manufacturing Company St. Louis, MO

Evonne Oxenham Words'worth Publishing Johannesburg, South Africa

Magazines & Journals

10. Magazines & Journals - Printed

Marilyn Cavicchia American Bar Association Chicago, IL

Annette Theuring American Podiatric Medical Association Bethesda, MD

David B. Dobson IEEE/AESS Chevy Chase, MD

Luc R. Pelletier, Barbara A. Simmons, Robert Stoeck and Eric Trisilla National Association for Healthcare Quality Glenview, IL

National Ground Water Association Westerville, OH Katie Mosher North Carolina Sea Grant Raleigh, NC

Toyota Motor Sales Torrance, CA

11. Magazines & Journals -Printed Four Color

Janice Fink Alabama Alumni Association Tuscaloosa, AL

Darryl Gates Alabama Rural Electric Association Montgomery, AL

Christine Spiegel Alpha Phi International Evanston, IL

D. Ashley Carr, Jodi Lipson and the Publications Team American Association of University Women Washington, DC

Danial Kim American Bar Association Chicago, IL

Peter Banks American Diabetes Association Alexandria, VA

Lisa Gough American Orthotic and Prosthetic Association Alexandria, VA

Beth Smiley American Rose Society Shreveport, LA

Sally Zakariya American School Board Journal Alexandria. VA

Robert Black American Society for Engineering Education Washington, DC

Stanley Wolfson American Society of Plumbing Engineers Chicago, IL Nancy M. Carroll Amputee Coalition of America Knoxville, TN

APICS -The Educational Society for Resource Management Alexandria, VA

TRIAL Magazine – October 2003 Association of Trial Lawyers of America Washington, DC

Pam Chwedyk Career Recruitment Media, Inc. Chicago, IL

Marketing Department Carlisle Events Carlisle, PA

Mark Miner Colorado State University Fort Collins. CO

Construction Financial Management Association Princeton, NJ

Anita Thompson Costco Wholesale Issaquah, WA

Monica McArthur Costco Wholesale Boston, MA

Mary Arnold Credit Union Executives Society Madison, WI

Carl E. Crider Crider Associates Encinitas, CA

Tom Burton CUNA Mutual Group Madison, WI

Joyce Kirtley Devon Energy Oklahoma City, OK

Elite Traveler Editorial Staff New York, NY Erie Insurance Group Erie, PA

Angelo Carfagna Fairleigh Dickinson University Teaneck, NJ

Financial Planning Association Denver, CO

Fox Publishing Richmond, South Africa

Steve Towns Government Technology Magazine Folsom, CA

Jacqueline Hartling Stolze Grinnell College Grinnell, IA

Jonathan Jarashow H. Crimson, Inc. Spring Valley, NY

Laura Jean Whitcomb Howling Beagle Communications Grantham, NH

Media Branch, Road&Rec Staff HQ AF Safety Center Kirtland AFB, NM

Judy Giannetto-Adams, Gene Levitan, Amy Marshall Illinois CPA Society Chicago, IL

Michael Lester Institutional Real Estate, Inc. Walnut Creek, CA

Pat Jennette, APR Jennette Communications Group Imperial, PA

Flo Cunningham Kent State University – Communications & Marketing Kent. OH

Kerri Puskar Lehigh Valley Hospital and Health Network Allentown, PA

Ron Clark LOMA Resource Atlanta, GA Marilyn Barret and Paula Ouder Louisiana Sea Grant College Program Baton Rouge, LA

Office of College Communications Malone College Canton, OH

Anna Stashower Medicom International Bronxville, NY

Warren S. Lacy Military Officers Association of America Alexandria, VA

Alicia Chang NAFSA: Association of International Educators Washington, DC

Robert C. Wilson National Amputee Golf Association Amherst, NH

National Association of Federal Credit Unions Arlington, VA

Jan Umphrey National Association of Secondary School Principals Reston, VA

Shary Denes National Telecommunications Cooperative Association Arlington, VA

Kelly Johnson PM Engineer Magazine Bensenville, IL

Jamie Rigdon Rigdon Graphics, Inc. Mountain Home, AR

Jonathan Beverly Running Times Wilton, CT

Maurice Martin Society for Technical Communication Arlington, VA Anne Perusek Society of Women Engineers, SWE Magazine Cleveland Heights, OH

Fabi W. Preslar SPARK Enterprises Charlotte, NC

Sharen L. Glennon Stevens Institute of Technology Hoboken, NJ

Angela Hickman Brady Stratton Publishing & Marketing, Inc. Atlanta, GA

Jim Olsztynski Supply House Times Bensenville, IL

Jim Hiney Texas Sea Grant College Program College Station, TX

Kaley Paris Texas Tech University – Marketing & Promotions for Student Affairs Lubbock, TX

Aimee Accinno, Debbie Mantler & Michael D. Clark Verizon Retail Markets – National Sales Windham, NH

Gail Hayes WilliamsRandall Marketing Communications Terre Haute, IN

Janet Robbins Windows & .NET Magazine Loveland, CO

Woman's Hospital Marketing Woman's Hospital Baton Rouge, LA

Integrated Media Ziff Davis Media New York, NY 12. Magazines & Journals - Web & Flectronic

Allison Enedy City of Virginia Beach Virginia Beach, VA

Lori Lozinski The College of New Jersey Ewing, NJ

George F. Hayhoe George Hayhoe Associates Macon, GA

13. Custom-Published Magazines & Journals

Campbell-Ewald Publishing Warren, MI

CareFirst BlueCross BlueShield and Health Ink & Vitality Communications Yardley, PA

CAWOOD Eugene, OR

Jeannie Ng Dubbels The Citigroup Private Bank New York, NY

Simon Kelly Fluent Communications Seattle, WA

Paula R. Frey General Learning Communications Northbrook, IL

H.O. Zimman, Inc. & United States Tennis Association Lynn, MA

Michael A. Hurley Hearst Custom Publishing New York, NY

Imagination Publishing Chicago, IL

Robert Frump Merrill Lynch Plainsboro, NJ

Paul V. Arnold MRO Today Magazine Fort Atkinson, WI

Parthenon Publishing Nashville, TN

Angela Vannucci Penton Custom Media Cleveland, OH

Joseph Ulrich Penton Custom Media Cleveland, OH

PRISM Media Group Carrollton, TX

Tina First Sawchuk, Brown Associates Albany, NY

Duncan Christy Sky Greensboro, NC

Angela Hickman Brady Stratton Publishing & Marketing, Inc. Atlanta, GA

Rick Crossland Time, Inc. Custom Publishing New York, NY

Jason Schneider Vitality Communications Greensboro, NC

14. Magazine & Journal Writing

ABA Journal Editorial Staff ABA Journal Chicago, IL

Ayo Mseka Advisor Today Falls Church, VA

Altair Advisers LLC Chicago, IL

Hon. Richard L. Fruin, Jr. American Bar Association Chicago, IL Robert Black American Society for Engineering Education Washington, DC

Aldo Maragoni California Society of Certified Public Accountants Redwood City, CA

Shahin Shojai Capco London, UK

Ruth Liljenquist Catholic Charities USA Alexandria, VA

Michelle McRae Chartered Accountants of BC Vancouver, BC

Julie K. Fix Civil War Preservation Trust Washington, DC

Mark Arend Conway Data, Inc. Norcross, GA

The Editorial Team Executive Update Magazine, GWSAE Washington, DC

Paul H. Green The Green Sheet, Inc. Rohnert Park, CA

Hammock Publishing Nashville, TN

Tim M. Strickland Hayes Green Beach Memorial Hospital Charlotte, MI

Jim Mattson Honor Society of Nursing, Sigma Theta Tau International Indianapolis, IN

Ilsa Klinghoffer Hospital for Special Surgery New York, NY

IBM Systems Journal Staff IBM Corporation Yorktown Heights, NY

Judy Giannetto-Adams Illinois CPA Society Chicago, IL Imagination Publishing Chicago, IL

Kathy Williams Institute of Management Accountants Montyale, NJ

Jo-Ann Wasserman John Wiley & Sons, Inc. Hoboken, NJ

Kellie Tabron JP Morgan Brooklyn, NY

Elisa Liehr Liehr Marketing & Communications, Inc. Rolling Hills Estates, CA

Gary Wojtas Long Island Association Commack, NY

Stephanie Conner McMurry Phoenix, AZ

Sheri W. Greenhoe Michigan State Medical Society East Lansing, MI

MOTOR Magazine Staff MOTOR Magazine Troy, MI

Stacey Moncrieff National Association of REALTORS® Chicago, IL

National Football League & H.O. Zimman, Inc. Lynn, MA

New Jersey Marine Sciences Consortium Fort Hancock, NJ

Deb Adler New York State Credit Union League Latham, NY

Hanna Goss NOAA Coastal Services Center Charleston, SC Joanie Erickson NorthBay Healthcare Fairfield. CA

Warren Payne PayneSpencer Kent, WA

Wendy Romano Philadelphia College of Osteopathic Medicine Philadelphia, PA

Mark Michelson Printing Impressions Magazine Philadelphia, PA

Jackson Mahaney RCI Carmel, IN

RT Image Malvern, PA

B. Scott Hunt Sabre Airline Solutions Southlake. TX

John German, III Sandia National Laboratories Albuquerque, NM

Barbara Parus WorldatWork Scottsdale, AZ

15. Magazine & Journal Design & Layout

Peter Banks American Diabetes Association Alexandria, VA

Brigitte Johnson, APR American Forest Foundation Washington, DC

Julie Cherry American Medical Student Association Reston, VA

Stanley Wolfson American Society of Plumbing Engineers Chicago, IL Susan Siracusa Arthritis Foundation Atlanta. GA

Association for Financial Professionals Bethesda, MD

Julie Jenkinson and Michael Baumbart Baumgart Jenkinson Toronto, ON

Clar Rosso California Society of Certified Public Accountants Redwood City, CA

David Nicastro, Jim Lawyer, Eddie Milla CRN/CMP Media LLC Manhasset, NY

Decipher, Inc. Norfolk, VA

Diablo Custom Publishing Walnut Creek, CA

H.O. Zimman, Inc. & United States Tennis Association Lynn, MA

R. Wade Fulton Hemophilia Health Services Nashville, TN

Jim Mattson Honor Society of Nursing, Sigma Theta Tau International Indianapolis, IN

Maureen Piché, Joshua Ash, Nica Waters and Kaitlin Murray La Salle University Philadelphia, PA

Laura Badke Long Island Association Commack, NY

Amy Carson and Karen Kramer The Louis Berger Group East Orange, NJ

Ben Erichsen Marine Corps Community Services Marketing Japan

Rosalie Kirkman McMurry Phoenix, AZ Laura King Midwest Art Magazine Columbia. MO

Lee Greene National Association of Elementary School Principals Alexandria, VA

Julie Fournier National Association of REALTORS® Chicago, IL

Mary McAllister National Driller Marianna, FL

Branded Publications Pace Communications, Inc. Greensboro, NC

Art Department Palm Beach Illustrated West Palm Beach, FL

Parthenon Publishing Nashville. TN

Jackson Mahaney RCI Carmel, IN

Douglas Prout, Will Keener Sandia National Laboratories Albuquerque, NM

E. Thomas Hall SkillsUSA Leesburg, VA

Karen G. Stanwood, Jennifer Barlow and Karen Siugzda SLACK Incorporated Thorofare, NJ

Cheryl Capps, Alissa Cyphers and Sara Perkins Society of Decorative Painters Wichita, KS

Elisa Geneser and Scott Easton Stamats Communications Cedar Rapids, IA

Kris Wendtland WREN Magazine Gillette, WY 16. One to Two Person– Produced Magazines & Journals

Ranger Kidwell-Ross American Proofreading Company Bow, WA

Janet Mundy and Deanna Stewart Cal Poly Pomona – College of Agriculture Pomona. CA

Karen Mozzo and Alicia Lutz Catalyst Media Group Beaufort, SC

Ruth Liljenquist Catholic Charities USA Alexandria, VA

Sue Porter The E.W. Scripps Company Cincinnati, OH

Nefretiri Cooley Faculty Association of California Community Colleges Sacramento, CA

Elaina Loveland GAMA International Falls Church, VA

Brandie D. Miner Georgia Association of REALTORS® Atlanta, GA

Bill Abbott GlobalSantaFe Houston, TX

Laura Wayland-Smith Hatch Gravure Association of America, Inc. Rochester. NY

Paula Witherell and Peter Gariepy Hilbert College Hamburg, NY Tom Schuman Indiana Chamber of Commerce Indianapolis, IN

Martin Blank Indiana State University Terre Haute, IN

Terry Brown International Texas Longhorn Association Fort Worth, TX

Miriam Rinn and Jeremy Rosenstein JCC Association New York, NY

Linda Conard National Association of Student Financial Aid Administrators Washington, DC

Niagara University Niagara University, NY

Harold W. Roeth North American MGA Register Berne, NY

David Brauner Organization of Real Estate Professionals San Diego, CA

Karlyn Haas Prescott College Prescott, AZ

Fredericka Parker Raley's West Sacramento, CA

Beverly Foster RMA – The Risk Management Association Philadelphia, PA

Lorrie Mowat San Diego Association of REALTORS® San Diego, CA

Irmgard M. Ryan San Diego Yacht Club San Diego, CA

Eddy McNeil Turnaround Management Association Chicago, IL

17. New Magazines & Journals

Affinity Connection and Health Ink & Vitality Communications Yardley, PA

Marketing Department Coldwell Banker Barbara Sue Seal Properties Portland, OR

Jonathan Jarashow H. Crimson, Inc. Spring Valley, NY

Janet Dudar, Brian Benbrook, Melvin I. Olken IEEE Piscataway, NJ

Life Bridge Health Marketing Staff Life Bridge Health Baltimore, MD

Lisa Tomaszewski and Greg Kelly Medical World Communications Jamesburg, NJ

Charlie Simpson MicroTEC Magazine Flemington, NJ

The Pharmacist West Chester, PA

Peter Francesconi Raquet Sports Industry Fairfield, CT

Carol Davis Stora Enso North America Wisconsin Rapids, WI

Barbara Hurley University of Medicine & Dentistry of New Jersey Newark. NJ

Integrated Media Ziff Davis Media New York, NY

18. Most Improved Magazines & Journals

Magazine Team American Animal Hospital Association Lakewood, CO

John D. Thompson American Society for Biochemistry and Molecular Biology Bethesda, MD

Marcy O'Koon Arthritis Today Atlanta, GA

John Johanek and Robert Ayers Ayers/Johanek Publication Design, Inc. Bozeman, MT

Carissa Desa Basulto The Building Industry Association of Central California Modesto, CA

Greg Ettling Business News Publishing Bensenville, IL

Jennifer Norbut Commercial Investment Real Estate Chicago, IL

Cindy Stevens Consumer Electronics Association Arlington, VA

Paula R. Frey General Learning Communications Northbrook, IL

Jenny Farquharson Greenville Hospital System Greenville, SC

Melany Moeller GuideOne Insurance West Des Moines, IA

Hammock Publishing Nashville, TN Imagination Publishing Chicago, IL

J. Tim Rhea K-VA-T Food Stores, Inc. Abingdon, VA

Merry Parker Kaiser Permanente Portland, OR

Kristin D. Smith Loma Linda University Loma Linda, CA

Ben Erichsen Marine Corps Community Services Marketing Japan

Lisa Tomaszewski, Greg Kelly, Susan Stewart Medical World Communications Jamesburg, NJ

Luke Miller and Bruce Yang Meredith Corporation Des Moines. IA

Matt Petersen Meredith Integrated Marketing New York, NY

Margaret M. Carter National Association of Retired Federal Employees Alexandria, VA

Mark Jordan National Association of Secondary School Principals Reston, VA

Helen Longest-Saccone Nature Photographer Publishing Co., Inc. Lubec, ME

Kathleen Brunet Eagan New Jersey Society of Certified Public Accountants Roseland, NJ

Elaine Laramee New York Life Insurance Company New York, NY

Julie A. Gasper Peter Kiewit Sons', Inc. Omaha. NE

Physicians Practice Staff Physicians Practice, Inc. Glen Burnie, MD Chamie Deters The Private Bank at Bank of America Louisville, KY

Lorenzo Wilkins SD33/Art Direction & Design Silver Spring, MD

Shannon Phillips Shelton Dallas, TX

Bill Schall and Wayne Silvonic Society of Automotive Engineers Warrendale, PA

Bill Lindsey Southern Boating Magazine Fort Lauderdale, FL

Mark Feldman and Darlene Gudea Trade Show Executive Magazine, Inc. Torrance, CA

Yvonne Ohumukini-Urness Tri-County Apartment Association San Jose, CA

Michael J. Kennedy Wilson Imaging & Publishing, Inc. Upland, CA

Magapapers & Newspapers

19. Magapapers & Newspapers - Printed

No awards presented.

20. Magapapers & Newspapers - Printed Four Color

Communications Division APICS -The Educational Society for Resource Management Alexandria, VA

Marge Scherer ASCD Alexandria, VA Allan Gerlat Crain Communications Akron, OH

William Swanger, APR and Elizabeth Johnson Diakon Lutheran Social Ministries Mechanicsburg, PA

Health Newsletters Direct Evanston, IL

Gail Cohen Illinois Park and Recreation Association Carol Stream, IL

Peggy Skudera Meridian Health Neptune City, NJ

Lesia Winiarskyj National Association for Humane and Environmental Education East Haddam, CT

Mariwyn Evans National Association of REALTORS® Chicago, IL

Division of Public Relations, Marketing and Physician Services Northwestern Memorial Hospital Chicago, IL

Jonathan Kersting Pittsburgh Technology Council Pittsburgh, PA

George White RE/MAX International Greenwood Village, CO

Anne Marie Boursiquot State Street Corporation Boston, MA

Joan Rasmussen Verizon Communications New York, NY 21. Custom-Published Magapapers & Newspapers

Stephen A. Madarasz CSEA, Local 1000 AFSCME, AFL-CIO Albany, NY

Leslie McAllister The Nebraska Medical Center Omaha. NE

NTI News Staff SLACK Incorporated Thorofare, NJ

22. Magapaper & Newspaper Writing

Anne Hegland American Academy of Pediatrics Elk Grove Village, IL

Michele Late and Kim Krisberg American Public Health Association Washington, DC

Cynthia Sax City of Houston, Human Resources, Communications Houston, TX

CRN Staff CRN/CMP Media Manhasset, NY

Lisa Tomaszewski and Greg Kelly Medical World Communications Jamesburg, NJ

Debbie Frazier Mine Safety Appliances Company Pittsburgh, PA

PACE Office NASA Dryden Flight Research Center Edwards. CA

NYSSBA Staff New York State School Boards Association Latham, NY Infectious Disease News Staff SLACK Incorporated Thorofare, NJ

Today in Cardiology Staff Today in Cardiology Thorofare, NJ

23. Magapaper & Newspaper Design & Layout

Office of Public Affairs Forest Preserve District of DuPage County Wheaton, IL

Jennifer Kearns Indiana State University Terre Haute, IN

Lisa Tomaszewski, Greg Kelly, Timothy Hodges Medical World Communications Jamesburg, NJ

Stephanie Lonier Michigan Farm Bureau Lansing, MI

PACE Office NASA Dryden Flight Research Center Edwards, CA

Jennifer Barlow SLACK Incorporated Thorofare, NJ

24. One to Two Person– Produced Magapapers & Newspapers

Diane Babcock and Sharon Wilcox Mother & Child Reunion Blue Springs, MO

Brian Hawkins and Valerie Hunt National Athletic Trainers' Association Dallas, TX 25. Most Improved Magapapers & Newspapers

Molly Polen American Society of Hematology Washington, DC

Marsha Westfall Aventis Pasteur Swiftwater, PA

Alison Proffitt, Jeff Nichols, Brett Parker BB&T Corp. Winston-Salem, NC

Linda S. Minner, APR City of Virginia Beach Virginia Beach, VA

Scott Cochran Dixie Rider National Motorcycle News Swainsboro, GA

Fredericksburg Regional Chamber of Commerce Fredericksburg, VA

Public Affairs Staff Indiana State University Terre Haute, IN

Lauren S. Hillman and Christy Pasquarello National Association of Secondary School Principals Reston, VA

Jeffrey Antman NJ Transit Newark, NJ

Mary R. Weyer RootMark Publications Clarion, PA

Lee Capristo St. Mary's College of Maryland St. Mary's City, MD

Annual Reports

26. Annual Reports -Printed

Elizabeth Brown BNA, Inc. Washington, DC

Len Keso Clerk of The Superior Court's Office Phoenix, AZ

Michelle Flynn Elmira College Elmira, NY

Lynn Tadlock Fairfax County Park Authority Fairfax, VA

Freeman Marketing Freeman Health System Joplin, MO

Publishing Program Legal Services Society Vancouver, BC

Nancy Entz Tinker Federal Credit Union Tinker AFB, OK

Cynthia Broner, Susan Reed, Jeanne Seltzer, Alison Kennedy, Cara Joslin WGBH Boston, MA

27. Annual Reports -Printed Four Color

Carla M. Julian and Dennis S. Day Associated General Contractors of America Alexandria, VA

Publications Group Boston University Office of Development and Alumni Relations Boston, MA

California Community Foundation Los Angeles, CA Campbell-Ewald Publishing Warren, MI

Will Henderson Cardinal Health System Muncie, IN

Linda Farmer City of Tacoma Environmental Services Tacoma, WA

Public Affairs Clark County Department of Aviation Las Vegas, NV

Maleena Streeval Ephraim McDowell Health Danville, KY

Barbara D. Kiernan Fairfield University Fairfield, CT

The Publishing Team Fannie Mae Foundation Washington, DC

Tim M. Strickland Hayes Green Beach Memorial Hospital Charlotte, MI

Kathy Shepard Hilton Hotels Corporation Beverly Hills, CA

Paula Jaworski The Humane Society of the United States Gaithersburg, MD

Seth J. Katzen Jewish Federation of Palm Beach County West Palm Beach, FL

Laura Kraklau and Mike Johnson Lake Michigan College Benton Harbor, MI

Sue Covey Las Vegas Convention and Visitors Authority Las Vegas, NV

Kelly Alsedek Lebanon Valley College Annville, PA Laura M. Luckert Midwest Research Institute Kansas City, MO

Planning and Marketing Department Murray-Calloway County Hospital Murray, KY

Barbara Keebler National Catholic Educational Association Washington, DC

Jonna L. Atkinson Naval Research Laboratory Washington, DC

Susan La Rosa New York Methodist Hospital Brooklyn, NY

Division of Public Relations, Marketing and Physician Services Northwestern Memorial Hospital Chicago, IL

Cynthia Myers Purdue University West Lafayette, IN

Office of Institutional Advancement Rashi School Newton, MA

Fred Sainz San Diego Convention Center Corporation San Diego, CA

Dayle Zatlin Sawchuk, Brown Associates Albany, NY

Michael Andrews Shriners Hospitals for Children Tampa, FL

Christopher Mundy and Nicholas Ziegler Sigma Alpha Epsilon Evanston, IL

Betty Dann St. Joseph's Health Care London London, ON

State Universities Retirement System of Illinois Champaign, IL May Myers Weirton Medical Center Weirton, WV

John Cygul WellPoint Health Networks, Inc. Thousand Oaks, CA

Jane Kelley and Robert Zagarella Wentworth Institute of Technology Boston, MA

Stephanie Tortorici Wheaton Franciscan Services, Inc. Wheaton. IL

28. Annual Reports - Web & Electronic

Melinda Glasco and JoAnn Stuever Martin Memorial Health Systems Stuart, FL

New York Power Authority White Plains, NY

Thomas G. Collins New York State Energy Research & Development Authority Albany, NY

Sophia Dower Words'worth Publishing Johannesburg, South Africa

Bonnie Serino and Barry Oleksak WorldatWork Scottsdale, AZ 29. Annual Report Writing

Melissa Seifen Anaheim Public Utilities Anaheim, CA

Jean Compton Cangene Corporation Mississauga, ON

Michèle Poisson Communicateurs du Fauve Montreal, QC

Lisa Jones and Kelly Wood La Rabida Children's Hospital Chicago, IL

Cheryl Budd NCCI Holdings, Inc. Boca Raton, FL

Communications Peel District School Board Mississauga, ON

Wendy Romano Philadelphia College of Osteopathic Medicine Philadelphia, PA

Elizabeth Fordham Quill & Ink Houston, TX

Joan P. Huwiler Regional Water Authority New Haven, CT

Larry Perrine Sandia National Laboratories Albuguergue, NM

Jan Hanson Stearns Bank N.A. St. Cloud, MN

30. Annual Report Design & Layout

Jill Rafkin Aon Consulting New York, NY

Planning & Development Department City of Las Vegas Las Vegas, NV Steve Salhaney Eisbrenner Public Relations Troy, MI

Anissa Paitz Good Samaritan Hospital Kearney, NE

Morgan Molthrop Infonet Services Corporation, Investor Relations Pasadena, CA

Jorja Urbanski Inglis Foundation Philadelphia, PA

Dawn Newsome Moonlight Design Group Charlotte, NC

Creative Communications Northern Arizona University Flagstaff, AZ

Diane Blaszka Recording for the Blind and Dyslexic Princeton, NJ

Michael Vittitow Sandia National Laboratories Albuquerque, NM

Yvonne Worrell Pover Skardon Pover, Inc. Alexandria, VA

Helen Drury Macsherry Stone Ridge School of the Sacred Heart Bethesda, MD

Sue Kilgannon URS Corporation New York, NY

31. One to Two Person– Produced Annual Reports

Brigitte Johnson, APR American Forest Foundation Washington, DC

Travis Carter Carter Public Relations Irving, TX Mary Hibbs and Kimberly Adkins Department of Defense Dependents Schools Pacific APO. AP

Dorothy W. Budnick EASTCONN Hampton, CT

Pamela Geisel and Peter Gialloreto The Eden Family of Services Princeton, NJ

Nancy Fowler ENSCO, Inc. Falls Church, VA

Celia Perkins Greater Oklahoma City Chamber Oklahoma City, OK

Linda Horrell and Colleen Fitzgerald Illinois Municipal Retirement Fund Oak Brook, IL

Martin Blank and Ted Wilson Indiana State University Terre Haute. IN

Kristin D. Smith Loma Linda University Loma Linda, CA

Jeanne Wagner Marcotte Wagner Communications North Bethesda, MD

Greg Schulze Mercy Medical Center Roseburg, OR

Amy M. Freed National Business Aviation Association Washington, DC

Gail Cuomo Regional Water Authority New Haven, CT Fabi W. Preslar SPARK Enterprises Charlotte. NC

WARNE Marketing + Communications Toronto, ON

Margaret Coleman Waterloo Region District School Board Kitchener, ON

32. New Annual Reports

Kellye A. Keyes Chicago Housing Authority, Management Analysis and Planning Department Chicago, IL

33. Most Improved Annual Reports

Kathy Febraio New York State Credit Union League Latham, NY

Carol Stavraka UMDNJ-New Jersey Medical School Newark, NJ

Brochures, Manuals & Reports

34. Education & Training Brochures, Manuals & Reports

Linda Crockett and Wendy Schrupp American Association of Snowboard Instructors Lakewood, CO

Ray Cauchi BayCare Health System Clearwater, FL Jennifer Ellens BISYS Retirement Services Baxter, MN

Laura Rose Elsevier Philadelphia, PA

Brian Daly Fairfax County Park Authority Fairfax, VA

Chandler Wilson Hospital for Special Surgery – Education Division New York, NY

Rosie Barrera Houston Community College, Communication Department Houston, TX

Jennifer Jones Hyperion Solutions Stamford, CT

The John Marshall Law School Chicago, IL

Paule De Blois Mercer Human Resource Consulting Montreal, QC

Children, Youth & Family Programs Michigan State University Extension East Lansing, MI

Debbie Frazier Mine Safety Appliances Company Pittsburgh, PA

Anita K. Howard National Wood Flooring Association Chesterfield, MO

Mary Lou Dreyer Northern Illinois University DeKalb, IL

Sandra Hanak-Vujnovic Nyman Ink Toronto, ON

Walter Porras Office Depot Delray Beach, FL Communications Peel District School Board Mississauga, ON

Karen Quinn Richard Stockton College Pomona, NJ

Diane Petchesky Vytra Health Plans Boston, MA

35. Public Relations & Information Brochures, Manuals & Reports

Steve R. Smith American Academy of Physical Medicine & Rehabilitation Chicago, IL

Leigh Johnson and Jamie Miller California Sea Grant Extension Program La Jolla, CA

Mark Anderson-Wilk and Sarah Moreau Center for Transportation Research and Education Ames, IA

Cindy Stewart City of Troy Troy, MI

Donna Washington Cleveland Metroparks Cleveland, OH

Ric Katz Communikatz, Inc. Miami, FL

Kathy Ovide Florida Keys Aqueduct Authority Key West, FL

Violet Abreu and Kim Schlechter General Board of Pension and Health Benefits Evanston, IL

Judy Everett Ramos Hurst-Euless-Bedford Independent School District Bedford, TX Anita J. Day Indiana University School of Medicine, Office of Gift Development Indianapolis, IN

Susan Hawkins Lake County Forest Preserves Libertyville, IL

Mesa Public Schools Mesa, AZ

Michael Mewhinney NASA Ames Research Center Moffett Field. CA

Health Solutions and Services Northrop Grumman Information Technology Rockville, MD

Steve King, CAE Pet Industry Distributors Association Bel Air. MD

Dane Petersen SCORE Association Washington, DC

Venetia Miles Township High School District 214 Arlington Heights, IL

36. Marketing Brochures, Manuals & Reports

ABS Graphics, Inc. Addison, IL

Pamela J. Leppin American Speech-Language Hearing Association Rockville, MD

Lori L. Stagliano Antares Management Solutions Westlake, OH

Marcey Stevens Bayfront Medical Center St. Petersburg, FL

Marcia Hall-Richards City of Atlanta/Department of Aviation Atlanta, GA Linda Hillmer CorpComm, Inc. Fredericksburg, VA

Tim O'Connor, Jr. Creative & Publishing Services, Whirlpool Corporation Benton Harbor, MI

Barbara D. Kiernan Fairfield University Fairfield, CT

Marion Delaney IEEE New York, NY

Ronald L. Mabon Indiana University of Pennsylvania Indiana, PA

Brad Peatross Mammoth Mountain Ski Area Mammoth Lakes, CA

Mary Jenkins Missouri Hospital Association Jefferson City, MO

Pohly & Partners, Inc. Boston, MA

ProSpring, Precision Wordage and Canon USA ProSpring, Inc. San Pedro, CA

Kara Iaconis and Kim Gilmour Scholastic, Inc. New York, NY

Cheryl Capps, Alissa Cyphers and Sara Perkins Society of Decorative Painters Wichita, KS

Caren Batzer St. John's University Jamaica, NY

Caitlin Myler Stone Ridge School of the Sacred Heart Bethesda, MD

Connie Totten-Oldham U.S. Postal Service Arlington, VA United Behavioral Health San Francisco, CA

Angela T. Wilson Washington Hospital Center Washington, DC

Selby McPhee Washington International School Washington, DC

Jane Kelley, Robert Zagarella, Susan Downing Wentworth Institute of Technology Boston, MA

West Virginia Development Office Charleston, WV

Debbie Weil WordBiz.com, Inc. Washington, DC

37. Corporate Capability Materials

Scott Spidell Balboa Insurance Group Irvine, CA

Elayne Cree Cree Communications Charleston, SC

Stephanie R. Stein Hospital for Special Surgery -Education Division New York, NY

Shane Reisman Infotech Strategies Washington, DC

Deborah Thorne Prism Creative/Marketing, Inc. Lenexa, KS

Angela J. Harris St. Joseph's Wayne Hospital Wayne, NJ

Manni Nievera and Megan Summers VIA Marketing, Inc. Merrillville, IN Gail Hayes WilliamsRandall Marketing Communications Terre Haute, IN

Gwendolyn W. Young and Foster Bertomen Young Communications Group, Inc. Los Angeles, CA

38. Tourism & Economic Development Brochures, Manuals & Reports

Wanda Seeney Missouri Division of Tourism Jefferson City, MO

Sherri Mostaghni Sandia National Laboratories Albuquerque, NM

LouAnn Zeller ZGraphics, Ltd. East Dundee, IL

39. Hardware & Software Manuals

Janise Putney DataCore Software Corporation Ft. Lauderdale, FL

Nancy Thompson and Linus Su Epson America, Inc. Long Beach, CA

Marketing Harris Corporation - Broadcast Communications Division Mason. OH

Gibbs Barrow Internet Security Systems Atlanta, GA

Paul Schirloff Moonwriters New Milford, CT

Matthew J. McDonough Ocean Optics, Inc. Dunedin, FL Eric St. Palley and Andrea Green Roche Diagnostics Indianapolis, IN

Wendy Yurick Wing Wing Group, LLC Nashua, NH

40. Employee & Customer Relations Materials

Crisa McCarty AFLAC Incorporated Columbus, GA

Carol Whatley, C. Bruce Dupree, Ross Heck and Jodi Robinson Alabama Cooperative Extension System Auburn University, AL

Shelby Ineson Alling Henning Associates, Inc. Vancouver. WA

Melissa Seifen Anaheim Public Utilities Anaheim, CA

Bill Nicholson Aon Consulting Atlanta, GA

Kathleen Renger Aon Consulting San Francisco, CA

Susan Cann Aon Consulting, Inc. Boston, MA

Philip C. Vece Connecticut Light and Power Berlin, CT

D. J. Case & Associates Mishawaka, IN

Matthew D. Pavelich Mercer Human Resource Consulting Ottawa, ON Porter Novelli International, Los Angeles Los Angeles, CA

Bill Murphy Sandia National Laboratories Albuquerque, NM

Martha Murphy TurnerDillon LLC Winston-Salem, NC

Mark Stucky Utilimaster Wakarusa, IN

41. Investment & Financial Materials

Melanie Alden Roberts AARP Washington, DC

ABS Graphics, Inc. Addison, IL

Ross L. Tate Maricopa County Internal Audit Department Phoenix, AZ

Trish Hendrix, Sonia Walker, Patti Wanagaitis New York Life Insurance Company New York, NY

Communications Peel District School Board Mississauga, ON

Hilary Armstrong The Vanguard Group Valley Forge, PA

42. Health & Medical Materials

Kim Gardiner Ariad Custom Communications Toronto, ON

Will Henderson Cardinal Health System Muncie, IN

Amanda Chamberlin and Tracy Sullivan Elsevier St. Louis, MO Steve Sonn Holy Family Medical Center Des Plains. IL

JSI/DELIVER Communications Team John Snow, Inc./DELIVER Arlington, VA

Maria L. Kammetler Lehigh Valley Hospital Allentown, PA

Laura Harner Lehigh Valley Hospital and Health Network Allentown, PA

Lisa Tortorello Saint Barnabas Health Care System Nursing and Rehabilitation Centers and Assisted Living Residences Union, NJ

Department of Scientific Editing St. Jude Children's Research Hospital Memphis, TN

Stephanie Svoboda Texas Medical Foundation Austin, TX

Jennifer Sellers Vitality Communications Greensboro, NC

Ingrid Griesel Words'worth Publishing Johannesburg, South Africa

43. Conference & Meeting Materials

ABS Graphics, Inc. Addison, IL

Eden A. Essex, Barbara A. Simmons, Sonya L. Jones American Association of Neuroscience Nurses Glenview. IL

Melissa Schwartz Association of Performing Arts Presenters Washington, DC Nancy Dietz and Lisa Gill Community Affordable Housing Equity Corp. Raleigh, NC

Laura Wayland-Smith Hatch Gravure Association of America, Inc. Rochester, NY

Gregory B. Jones Juvenile Products Manufacturers Association Mount Laurel, NJ

Mary Jenkins Missouri Hospital Association Jefferson City, MO

Irina Stepanova National Association of Manufacturers Washington, DC

Anita K. Howard National Wood Flooring Association Chesterfield, MO

Janet Gallo New Jersey State Bar Association New Brunswick, NJ

Mark Denato OsteoArthritis Research Society International Mt. Laurel, NJ

Jeffrey C. Reese Public Relations Society of America New York, NY

Agricultural Safety and Health Program Purdue University West Lafayette, IN

Thomas Cavallaro SLACK Incorporated Thorofare, NJ

Martha Johnson Texas Medical Association Austin, TX Wells Fargo Institutional Trust Services, May Advertising and Design, Inc. and Makenzie Marketing Minneapolis, MN

Wound, Ostomy, Continence Nurses Society Glenview, IL

44. Catalogs, Directories & Buyers' Guides

Peter Banks American Diabetes Association Alexandria, VA

Jim Nicodemus Credit Union Executives Society Madison, WI

Diablo Custom Publishing Walnut Creek, CA

Susan Woitesek Glass Griffin Graphics, Inc. Lombard, IL

Luisa M. Menjivar International Monetary Fund Washington, DC

Jane's Design Team Jane's Information Group Alexandria, VA

Tom Sprtel Northbrook Park District Northbrook, IL

Walter Porras Office Depot Delray Beach, FL

Rebecca Ayers and Helen Young, EnZed Design Professional Ski Instructors of America Lakewood, CO

Directory Office University of Chicago Chicago, IL

Frank Wilhelm Yamaha Motor Corporation Kennesaw, GA

45. Books & Book Chapters

Shel Horowitz Accurate Writing & More/ AWM Books Hadley, MA

Gabriella Daley-Klatt American Correctional Association Lanham, MD

Susan Bernstein Arthritis Foundation Atlanta. GA

Anita Thompson and Doris Winters Costco Wholesale Issaquah, WA

Paula Jaworski The Humane Society of the United States Gaithersburg, MD

LOMA Atlanta, GA

Shawna Kulpa Manufacturing Jewelers & Suppliers of America/AJM Press Providence, RI

PACE Office NASA Dryden Flight Research Center Edwards, CA

Donald Rowe, SJ National Catholic Educational Association Washington, DC

Randy White National Council of Teachers of Mathematics Reston, VA Trisha Freeman National Ground Water Association Westerville, OH

Kristin Manke Pacific Northwest National Laboratory Richland, WA

VFW Magazine Staff Veterans of Foreign Wars Kansas City, MO

46. Special Purpose Brochures, Manuals & Reports

Karen Deans, Cissie Coy, Wendi Diliberti AARP Washington, DC

Bill Willis American Honda Motor Company, Inc. Torrance, CA

Robert Heilbron American Honda Motor Company, Inc. Torrance, CA

Susan Flinkman The Associated: Jewish Community Federation of Baltimore Baltimore, MD

Judith Trojan The Christopher Awards New York, NY

Document Production The Commission on Accreditation of Rehabilitation Facilities Tucson, AZ

Janice Leonard ConocoPhillips Bartlesville, OK

Fox Publishing Richmond, South Africa Gail Williams and Annika Osborn Hyperion Solutions Stamford, CT

Lai Oy Louie International Monetary Fund Washington, DC

Joshua Ash La Salle University Philadelphia, PA

Peggy Lents Lents & Associates LLC St. Louis, MO

Janel C. Patti The Marcus Group, Inc. Secaucus, NJ

Mesa Public Schools Mesa, AZ

Staff of the NYLIC Review New York Life Insurance Company New York, NY

Brian P. Hawkinson Public Affairs Council Washington, DC

Richard B. Adams R.M.S. Business Services Minneapolis, MN

Mark W. Estes, ABC Salt River Project Phoenix, AZ

Reeta Garber Sandia National Laboratories Albuquerque, NM

Marketing and Public Relations Department Somerset Medical Center Somerville, NJ

Christi Dixon and Tammy Stankey The Standing Partnership St. Louis, MO

Bonita M. Blackburn U.S. Agency for International Development, Office of Population and Reproductive Health Washington, DC 47. Most Improved Brochures, Manuals & Reports

Ed Coburn Harvard Health Publications Boston, MA

Elisa Liehr Liehr Marketing & Communications, Inc. Rolling Hills Est., CA

Debra L. Wentz, Ph.D. New Jersey Association of Mental Health Agencies, Inc. Mercerville. NJ

Zoe Ann Shafer New York State Department of Civil Service Albany, NY

Michelle Olivas O'Neil Product Development, Inc. Irvine, CA

Marketing Department Oxford Health Plans Trumbull, CT

Steven E. Phillips The Richard Stockton College of New Jersey Pomona, NJ

Jill Wolfe Rightwriters, Inc. Duluth, GA

Susan E. Lindsey Saint-Gobain High-Performance Materials Louisville, KY

Kim Belhumeur, Jennifer Hood and Susan Thiele SGI CANADA Regina, SK

Town of Fishers Parks & Recreation Fishers, IN

Donna Steigerwald Turnaround Management Association Chicago, IL

Video & Electronic Publications

48. Education & Training Video & Electronic Publications

Allman Consulting and Training, Inc. Kennesaw, GA

Dave Johnston Aon Consulting Atlanta, GA

Sharyn McCaulley The Babcock & Wilcox Company Barberton, OH

Sue A. Harland BlueCross and BlueShield of Florida Enterprise Deployment Jacksonville, FL

Video Services Department Do it Best Corp. Fort Wayne, IN

Pam Decker Document Management Industries Association Alexandria, VA

John Rhoades Global Knowledge Cary, NC

Rachel Watkins Hewlett-Packard Los Angeles, CA

Desiree Conway and Mark Mitsock Hyperion Solutions Stamford, CT

ADEAR CENTER, National Institute on Aging Johnson, Bassin, and Shaw, Inc. Silver Spring, MD

Joe Palermo, Helen Ross, Pablo Tirado Motorola Sunrise, FL

Pinellas County Utilities Clearwater, FL Jeff Sankey and Pam Sheets Roche Diagnostics Indianapolis, IN

Karen Leach Texas Medical Foundation Austin, TX

Connie Totten-Oldham U.S. Postal Service Arlington, VA

Frank Wilhelm Yamaha Motor Corporation Kennesaw, GA

49. Public Relations & Information Video & Electronic Publications

Robert E. Murdaugh Alabama Baptist Children's Homes & Family Ministries Birmingham, AL

Mike Lynch American Medical Association Chicago, IL

Mark Case Otter Tail Power Company Fergus Falls, MN

PNM Corporate Communications PNM Albuquerque, NM

Charles Winner Winner & Associates Encino, CA

50. Marketing Video & Electronic Publications

Lori L. Stagliano Antares Management Solutions Westlake, OH

Annemarie Russoniello Horizon Blue Cross Blue Shield of New Jersey Newark, NJ Steve McMillan Life of the South Atlanta, GA

Andrea McMakin, Mindy Strong, Dan Berg Pacific Northwest National Laboratory and Lockheed Martin Information Technology Richland, WA

51. Web Publications

Office of Public Affairs Cal Poly Pomona Pomona, CA

Jennie Doran Document Management Industries Association Alexandria, VA

NASFAA Staff National Association of Student Financial Aid Administrators Washington, DC

Yvette Watson Navy Federal Credit Union Merrifield, VA

Linda Bell Xerox Global Services Rochester, NY

52. Multimedia & Interactive Publications

Timothy Clave and Titian Scholtemeyer Major Media, Inc. Solana Beach, CA

Noreen Braman Recording for the Blind and Dyslexic Princeton, NJ

Dan Moody, Sharon Frank, Tammy Dean Roche Diagnostics Indianapolis, IN

Gretchen S. Blackburn and Connie Minogue Texas Medical Association Austin, TX Glass CD Project Team U.S. Department of Energy/ National Renewable Energy Laboratory Golden, CO

United Bible Societies Miami, FL

53. PowerPoint Presentations

Barbara Goldberg AARP Washington, DC

AGEISS Environmental, Inc. Evergreen, CO

Kathryn E. Jandeska Aon Consulting, Inc. Chicago, IL

Leslie Denton-Roach City of Houston, Human Resources, Communications Houston, TX

Joe Forsthoffer Perdue Farms Salisbury, MD

Erin Culver RJR Packaging Winston-Salem, NC

United Behavioral Health San Francisco, CA

54. Special Purpose Video & Electronic Publications

Bill Willis American Honda Motor Company, Inc. Torrance, CA

Print and Multimedia Production Center for Information, Training, and Evaluation Services Tallahassee, FL Chris Clifford City of Gaithersburg Gaithersburg, MD

Patrick Kane Conemaugh Health System Johnstown, PA

Mindy Jasmund Information Technology at Purdue West Lafayette, IN

Cindy Gordon Insight Communication Princeton, NJ

Andrew J. Bruno, Jr. Interact With US, LLC South Hackensack, NJ

Mimi Alford, Lynda Seaver and Susan Houghton Lawrence Livermore National Laboratory Livermore, CA

Video Development Center Loyola University Health System Maywood, IL

Corporate Communications and Knowledge Services The MITRE Corporation McLean. VA

David Vonk and David Spence OutlookSoft Corporation Stamford, CT

Port of Seattle Seattle, WA

Web & Intranet Sites

55. Web Sites

Woody Goulart AARP Washington, DC

David Connell and Nidhi Sahgal Advisor Today Falls Church, VA Web Staff American Association of University Women Washington, DC

Andrea Owsinek Anne Ink Bloomfield Hills, MI

M.J. Graham Ariad Custom Communications Toronto, ON

Jesper Engman Association of Corporate Counsel Washington, DC

Melissa Schwartz Association of Performing Arts Presenters Washington, DC

ATMC Information Systems Department Atlantic Telephone Membership Corp. Shallotte, NC

Claire Jones Buffalo State College Buffalo, NY

Caesars Entertainment, Inc. Las Vegas, NV

John Drago and Dave Sneed California Credit Union League Rancho Cucamonga, CA

Cataleno & Company Moorestown, NJ

CAWOOD Eugene, OR

Marianne Walkington City of Portage Portage, MI

City of Virginia Beach Virginia Beach, VA

Julie K. Fix and Susan C. Hall Civil War Preservation Trust Washington, DC

CIRE Staff Commercial Investment Real Estate Chicago, IL

Dena Granelli Computer Solutions Princeton, NJ Jack Lyne Conway Data, Inc. Norcross, GA

Steve Johnson Copresco Carol Stream, IL

CRN Staff CRN/CMP Media Manhasset, NY

Alyice I. Edrich The Dabbling Mum Merrill, WI

Roslyn Dawson Thompson Dawson/Duncan Dallas, TX

ERH Public Relations Team Episcopal Retirement Homes, Inc. Cincinnati, OH

Toby Taylor, Lee Weinreb, Tracy Park GloriMe Web & Print Design, American HomePatient Brentwood, TN

Paul H. Green The Green Sheet, Inc. Rohnert Park. CA

Groovy Like a Movie San Diego, CA

Sheila Allen and Tiia Sahni IBM Corporation Yorktown Heights, NY

Stephanie Pancratz Ivanhoe Broadcast News, Inc. Winter Park. FL

Mary Sampey John C. Lincoln Health Network Phoenix, AZ

Lori McDaniel The John Marshall Law School Chicago, IL

Chris M. Gent Kissimmee Utility Authority Kissimmee, FL

Rich Youmans Manufacturing Jewelers & Suppliers of America Providence, RI Publications & Graphics Section - Information Center Division The Maryland-National Capital Park and Planning Commission Upper Marlboro, MD

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Christopher Hoffman Medical Mutual Cleveland, OH

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Ernie Landante The Mideast News Service Newark, NJ

Millennium Communications, Inc. St. Louis, MO

Cynthia Hagley Minnesota Sea Grant Duluth, MN

Jonas Dino NASA Ames Research Center Moffett Field, CA

Ron Shaneyfelt NASA Center for Distance Learning Hampton, VA

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Corporate Internet Department New York Life New York, NY

Melissa Redetzke Optum Golden Valley, MN

Parthenon Publishing Nashville, TN

Abner Amy Puerto Rico Telephone San Juan, PR

Sean Bahrami The Reston Association Communications Department Reston, VA

Office of the Assistant Secretary for Policy U.S. Department of Labor Washington, DC

Rhoda McKnight UC Davis - College of Agricultural and Environmental Sciences Davis, CA

Emily O'Barr Visiting International Faculty Program Chapel Hill, NC

WARNE Marketing + Communications Toronto, ON

Kara Madden WebCo Albuquerque, NM

West Virginia Development Office Charleston, WV

Pam Learned, Carly Irwin, Donna Lederach Word Work Communications West Point, PA

Pamela Coca Write On Communications Laguna Niguel, CA

56. Intranet Sites

Internal Communications Department Ameriquest Mortgage Company Orange, CA

Lori Block and Wade Johnson Mellon San Francisco, CA

Cheryl Budd NCCI Holdings, Inc. Boca Raton, FL

Jalil Dawson, Karin Nevils, Lin Wang New York Life New York, NY

PNM Corporate Communications PNM Albuquerque, NM

Sue Kilgannon URS Corporation New York, NY

57. Home Pages

The Century Council Washington, DC

Cindy Stevens Consumer Electronics Association Arlington, VA

Madalyn Painter and Terri Gates KETC St. Louis, MO

Sheri Rush Lehigh Valley Hospital, Marketing & Public Affairs Allentown, PA

Kristin Paxton and Pamela Geurds Kabati National Association of REALTORS® Chicago, IL

Zoe Ann Shafer New York State Department of Civil Service Albany, NY PTC Community Site Team Praxair, Inc. Tonawanda, NY

58. Individual Web Pages & Sections

Interactive Communication & Custom Publishing Departments
Arthritis Foundation
Atlanta, GA

Technology Transfer/ Research Management Awwa Research Foundation Denver, CO

Leslie Hilbert, Joe Rymski and Chris Weller Colorado State University, Office of University Relations Fort Collins, CO

EAI Online Support Systems Epson America, Inc. Long Beach, CA

Kristy Adams Lebanon Valley College Annville, PA

Sheri Rush Lehigh Valley Hospital, Marketing & Public Affairs Allentown, PA

eBusiness Solutions Department Medtronic Sofamor Danek Memphis, TN

Liz Maillard Mellon Cleveland, OH

Matthew D. Pavelich Mercer Human Resource Consulting Ottawa, ON

Sheala Durant National Education Association Washington, DC

NYLIM Retail Web Team New York Life Investment Management Parsippany, NJ 8524 Web Team Sandia National Laboratories/ CA Livermore, CA

Mailing Standards U.S. Postal Service Arlington, VA

59. Web & Intranet Site Content & Writing

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Kathryn Hansen and Dorothy Kent City of Fort Worth, Environmental Management Department Fort Worth, TX

Leslie Peterson Elliot Health System Manchester, NH

The Food Allergy & Anaphylaxis Network Fairfax, VA

NFIB.com Team Hammock Publishing Nashville, TN

Mary Jenkins Missouri Hospital Association Jefferson City, MO

National Association of Federal Credit Unions Arlington, VA

Melissa Redetzke Optum Golden Valley, MN Maileen Hamto PNM Corporate Maggie Neilson Parthenon Publishing Communications Unitus Qmedtrix Nashville, TN Portland, OR **PNM** Redmond, WA Albuquerque, NM Janet Carpenter Michelle Dalton-Liberatore Cindy L. M. Ward Sandia National Laboratories **SLACK Incorporated** Albuquerque, NM Janet Carpenter Universal Technical Sandia National Laboratories Thorofare, NJ Institute, Inc. Albuquerque, NM Phoenix, AZ Russell S. Bombardieri Amanda Christensen and Society for Technical Mike DeFeo Laura Graves Communication The SPI Group SCORE Association Arlington, VA 64. Most Improved Fairfield, NJ Washington, DC Web & Intranet Sites Vivius, Inc. Sandra Pitts Minneapolis, MN Shred-Tech The ASHA Web Team 60. Web & Intranet Durham, NC American Speech-Language-Site Design Hearing Association 61. Web & Intranet Mary Schanuel Rockville, MD Site Content & Synergy Group Bob Goode and Leslie Benito Marketing Plans St. Louis, MO Air Force News Service George I. Ferris The Ashforth Company San Antonio, TX Rhoda McKnight Stamford, CT No awards presented. UC Davis - College of **Shannon Brooks** Agricultural and Brooks-Jeffrey Marketing, Inc. **Aspen Systems Corporation** Environmental Sciences Mountain Home, AR for OJJDP Davis. CA 62. One to Two Person-Rockville, MD Euro RSCG Worldwide Produced Web & Washington International New York, NY Intranet Sites Assa Research Foundation School Web Team Washington, DC Carolyn Marcantel Awwa Research Foundation Chris Orphal **Hurst-Euless-Bedford** Denver, CO Acres Group **Independent School District** Wauconda, IL Bedford, TX 63. New Web & Gilbert C. Monge Century 21 Real Estate Corp. Intranet Sites Maria Robertson **Knowledge Application** Parsippany, NJ American School Food Service Program, Substance Abuse and Association Mental Health Services Kathleen Renger The Century Council Alexandria, VA Washington, DC Administration Aon Consulting Johnson, Bassin, and Shaw, Inc. San Francisco, CA **Interactive Communication** Silver Spring, MD Communications Department The Century Council College of Physicians and Arthritis Foundation Surgeons of Alberta Washington, DC Chris M. Gent Atlanta, GA **Kissimmee Utility Authority** Edmonton, AB Kissimmee, FL Tennille Shuster Steve Johnson City of Sunrise Bren Landon, Victor Kunze, Copresco Sheri Rush Sunrise, FL **April Watkins** Carol Stream, IL Daughters of the American Lehigh Valley Hospital, Marketing & Public Affairs Revolution Kathleen Duprey Jacqueline Gage Cornerstone Visual Allentown, PA Washington, DC DMB Sports Group, Inc. Communications Lansdowne, VA Joan Richardson Ayer, MA Lewis Clark, Jr. and National Staff **Desiree Paradis**

> Association Pittsburg, KS Westerville, OH

Ron Sohn

Association

Baltimore, MD

Thad Plumley

National Ground Water

Maryland Veterinary Medical

Development Council

Systems Biology Website Team Pacific Northwest National

Oxford, OH

Laboratory

Richland, WA

Consulting Ormond Beach, FL
Montreal, QC
Garry Curtis
Dan Eckelberry Hager Sharp, Inc.
Pitsco, Inc. Washington, DC
Pittsburg, KS

Florida Hospital

Memorial Division

Guy Groleau

Mercer Human Resource

Marketing Harris Corporation - Broadcast Communications Division Mason, OH

Health Ink & Vitality Communications Yardley, PA

Regan Houser Indiana University of Pennsylvania Indiana, PA

Karen Hughes International Foundation of Employee Benefit Plans Brookfield, WI

Gregory B. Jones Kids In Distressed Situations Mount Laurel, NJ

KUB Communications Department Knoxville Utilities Board Knoxville. TN

Clarissa Felts Lowe's Companies, Inc. Mooresville, NC

Tammy Sumner and Katie Mosher North Carolina Sea Grant Raleigh, NC

GTSP Web Design Team Pacific Northwest National Laboratory Richland, WA

Pinnacol Assurance Communications Team Pinnacol Assurance Denver. CO

Public Affairs, Information Technology Port of Seattle Seattle, WA

Julianne Jack and Jaime Garcia Saskatchewan Government Insurance Regina, SK

Sue Kilgannon URS Corporation New York, NY

Campaigns, Programs & Plans

65. Education & Training Campaigns & Programs

Dana Jensen Marketing Communications & Media Services Richland, WA

George Thomas and Beth Briggs Mercer Human Resource Consulting New York, NY

Division of Public Relations, Marketing and Physician Services Northwestern Memorial Hospital Chicago, IL

Ohio KePRO Seven Hills, OH

Ohio Sea Grant College Program Columbus, OH

Sanjaya Sharma Tata Interactive Systems Edison, NJ

Jeffrey W. Vautier The Vanguard Group Malvern, PA

66. Public Relations & Information Campaigns

Boe Workman AARP Washington, DC

Jerry Circelli American Paint Horse Association Fort Worth, TX

Greg Weimann The American Speech-Language-Hearing Association Rockville, MD

Debbie Anglin Anglin Public Relations Oklahoma City, OK Michelle Warmuth City of Tacoma Tacoma, WA

Dell Rae Moellenberg, Brad Bohlander and June Greist Colorado State University, Department of University Relations Fort Collins, CO

C. Crawford Entergy Nuclear Jackson, MS

Fox Publishing Richmond, South Africa

Laura Monica High Point Communications Group Bow, NH

Anna J.H. Fang Hong Kong Association of Business and Professional Women Quarry Bay, Hong Kong

Kimberly Minnick Horizon Blue Cross Blue Shield of New Jersey Newark. NJ

Debra L. Wentz, Ph.D. New Jersey Association of Mental Health Agencies, Inc. Mercerville, NJ

Creative Communications Northern Arizona University Flagstaff, AZ

Maria Kalligeros Patrice Tanaka & Company, Inc. New York, NY

Pinellas County Utilities Clearwater, FL

Region of Peel Brampton, ON

Mary Schanuel Synergy Group St. Louis, MO

Tami Gross TMG Public Relations with Citi New York, NY

67. Marketing Campaigns

ABS Graphics, Inc. Addison, IL

Shannon Brooks Brooks-Jeffrey Marketing, Inc. Mountain Home, AR

Sean Madden California State University, Monterey Bay Seaside, CA

City of Fort Worth, Environmental Management Department Fort Worth. TX

Kathleen Duprey Cornerstone Visual Communications Ayer, MA

Moss Stern, Wendy Turrentine, Hanna Manninen Elsevier Philadelphia, PA

John Skurchak Health Ink Boston, MA

Scott Sherrill Landata Systems, Inc. Houston, TX

Dave Trudell Lea Regional Medical Center Hobbs, NM

Laura Harner Lehigh Valley Hospital and Health Network Allentown, PA

William Rowe Loyola University Health System Maywood, IL

Dennis Miller Mansfield University Mansfield, PA Dallas Gresham Missouri Division of Tourism Jefferson City, MO

Planning and Marketing Department Murray-Calloway County Hospital Murray, KY

Marilyn Milne Public Relations Services Eugene, OR

Connie Totten-Oldham U.S. Postal Service Arlington, VA

Promotions Group, Editing, Graphics, Marketing University of Wisconsin-Madison, Department of Engineering Professional Development Madison, WI

Yankee Gas Corporate Communications Yankee Gas Services Company Berlin, CT

68. Employee, Benefit & Membership Communications

Greg Robertson Aon Consulting Atlanta, GA

Sharon Welsh Aon Consulting Conshohocken, PA

Mark Viviano CalPERS Sacramento, CA

Corporate Communications Entergy New Orleans, LA

Employee Benefits Enterprise Rent-A-Car St. Louis, MO

Communications Team Fringe Benefits Management Company Tallahassee. FL Margaret Dugan KeySpan Corporation Brooklyn, NY

Brian Ross Marsh & McLennan Companies Hoboken, NJ

Jennifer Needham Mellon's Human Resources and Investor Solutions Atlanta, GA

Suzanne Samuelson Mercer Human Resource Consulting Washington, DC

Michigan State Medical Society East Lansing, MI

Robin Grafton, APR Publix Super Markets, Inc. Lakeland, FL

Karen N. Perrino SkillsUSA Leesburg, VA

Laurel Krasne Washington Mutual, Inc. Vernon Hills, IL

Watson Wyatt & Company/ U.S. Bank Cleveland, OH

69. Customer Communications

Angela T. Wilson Washington Hospital Center Washington, DC

70. Conference & Meeting Campaigns & Programs

ABS Graphics, Inc. Addison, IL

Pat Shelton ADP San Dimas, CA Public Affairs Department Idaho Housing and Finance Association Boise, ID

Dawn Lipsey International Association of Special Investigation Units Baltimore, MD

71. Investment & Financial Campaigns & Programs

Communications, Marketing and Account Staff American Pain Society Glenview, IL

Norma Buhrman The Vanguard Group Malvern, PA

72. Total Publication Programs

Office of Public Affairs Cal Poly Pomona Pomona, CA

Carol Payne California Credit Union League Rancho Cucamonga, CA

Patricia Sheehy Kennedy Health System Voorhees, NJ

NATA Internal Marketing Group National Athletic Trainers' Association Dallas, TX

Kara Iaconis and Elizabeth Zapata Scholastic, Inc. New York, NY

Patty Sheehan, Jackie Durbin, Aba Blankson Towson University Towson, MD

Celia Luxmoore Washington International School Washington, DC 73. Organization Strategic Plans

Debra L. Hinkle AARP Washington, DC

Patricia Zar Aon Consulting Chicago, IL

Danielle DeGarmo DeGarmo Creative for FAA Arlington, VA

Laura Dockstader and Scott May St. Joseph's Health Care London London, ON

74. Special Purpose Campaigns, Programs & Plans

Human Resources AFLAC Incorporated Columbus, GA

Bob Goode Air Force News Service San Antonio, TX

Aspen Systems Corporation for OVC Rockville, MD

Leslie Bonacum CCH INCORPORATED Riverwoods, IL

Kan Chui Ying City University of Hong Kong Tsing Yi Room 1618, Hong Kong

Michèle Poisson Communicateurs du Fauve Montreal, QC

W. James Barber Georgia Power Company Atlanta, GA Carroll Harrington Harrington Design Palo Alto, CA

Anthony Snyder JOIN HANDS DAY Naperville, IL

Maureen Lynch Consulting Black Diamond, AB

Margery E. Zylich, APR MedStar Health Columbia, MD

Rhonda Newman Mercer Human Resource Consulting Dallas, TX

Sam Marnick Mercer Human Resource Consulting Denver, CO

Lyn Fiscus and Michelle Delapenha National Association of Secondary School Principals Reston, VA

Penelope Woods Navapache Regional Medical Center Show Low, AZ

Carolyn Hook New Jersey Society of Certified Public Accountants Roseland, NJ

Cara Dahlor North Kansas City Hospital North Kansas City, MO

Branded Publications Pace Communications, Inc. Greensboro, NC

Maria Kalligeros Patrice Tanaka & Company, Inc. New York, NY

Fred Sainz San Diego Convention Center Corporation San Diego, CA Michael Clough Sandia National Laboratories Albuquerque, NM

Tami Gross TMG Public Relations New York, NY

Writing

75. Education & Training Writing

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Steve Johnson Copresco Carol Stream, IL

Elisa Liehr Liehr Marketing & Communications, Inc. Rolling Hills Est., CA

Mind & Media, Inc. Alexandria, VA

Cary M. Jordan Stamats Cedar Rapids, IA

Dyan A. Troxel Washington Hospital Center Washington, DC

76. Public Relations & Information Writing

PR Coalition Arthur W. Page Society for the PR Coalition New York, NY

Jennifer Chess Illinois Municipal Retirement Fund Oak Brook, IL Whitney L. Williams Jackson & Perkins Medford, OR

Amy Carson and Karen Kramer The Louis Berger Group East Orange, NJ

Christine Brodeur and C.J. Nance Socket Media, Inc. Santa Monica, CA

77. Marketing Writing

Greg Weimann The American Speech-Language-Hearing Association Rockville, MD

Tara Komar Knockout Communications San Jose, CA

Debbie Frazier Mine Safety Appliances Company Pittsburgh, PA

Susan S. Beschler Penn State Alumni Association University Park, PA

Fritz McDonald Stamats Cedar Rapids, IA

78. Media Kit & News Release Writing

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PNM Corporate Communications PNM Albuquerque, NM

Denise Mosgrove San Diego Convention Center Corporation San Diego, CA

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Kathleen Kennedy Technology Review Cambridge, MA

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79. Web Writing

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Diablo Custom Publishing Walnut Creek, CA Mapping Your Future Team Mapping Your Future Round Rock, TX

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80. Feature Writing

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Peter Banks American Diabetes Association Alexandria. VA

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Kristen Johnson American Society for Quality Milwaukee, WI

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Rebecca Porter Association of Trial Lawyers of America Washington, DC

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Stephen Smith Costco Wholesale Issaquah, WA

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Hammock Publishing and NSDAR Nashville, TN

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Bruce Beans Health Ink & Vitality Communications Yardley, PA

Tammy Dotts Hem/Onc Today Thorofare, NJ

Hewitt Associates & SmartMoney Custom Solutions New York, NY

Brian McCurdy HMP Communications Frazer, PA

Paula Jaworski The Humane Society of the United States Gaithersburg, MD

Imagination Publishing Chicago, IL

The Institute of Internal Auditors, Inc. Altamonte Springs, FL

Susan Keen Flynn Keen Concepts, Inc. Bay Village, OH

Jeffrey S. Brady, PT Keris, Inc. Seattle. WA

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Jennifer Rankin LOMA Resource Atlanta, GA

Amy Higgins Machine Design Magazine Cleveland, OH

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Craig Barner Midwest Construction Chicago, IL

Heather Lyons and Don Vaughn Military Officers Association of America Alexandria, VA

Sharon Moen Minnesota Sea Grant Duluth, MN

Paul V. Arnold MRO Today Magazine Fort Atkinson, WI

Katherine Williamson Arcieri National Association of Federal Credit Unions Arlington, VA

Robert Freedman National Association of REALTORS® Chicago, IL

Thad Plumley National Ground Water Association Westerville, OH

Martha King National Multiple Sclerosis Society New York, NY

Rebecca Morphis NC State Alumni Association Raleigh, NC

Mark J. Valentino Near West/South Gazette Chicago, IL

Debra L. Wentz, Ph.D. New Jersey Association of Mental Health Agencies, Inc. Mercerville, NJ Becky Whitelock Northern Virginia Electric Cooperative Manassas. VA

Sheila Bacon Northwest Construction Magazine Seattle, WA

Nancy Hemphill Primary Care Optometry News Thorofare, NJ

Internal Communications Department Putnam Investments Andover, MA

Phil Smith RE/MAX International Greenwood Village, CO

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RT Image Staff RT Image Malvern, PA

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John Morthland Sky Greensboro, NC

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Jim Olsztynski Supply House Times Bensenville, IL

Jim Hiney Texas Shores Magazine College Station, TX Wanda Haskel Towson University Towson, MD

Susan Pack Toyota Motor Sales Torrance, CA

Clancy Champanois University of Iowa Hospitals and Clinics Iowa City, IA

Erica Sorohan Verizon Arlington, VA

Michael J. Pinder Virginia Department of Game and Inland Fisheries Richmond, VA

Geoff Gloeckler Wal-Mart Stores, Inc. Bentonville, AR

81. Feature Series Writing

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Pat Volchok Costco Wholesale Issaquah, WA

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